Global Connection Seminar

Action Planning – Hybrid

Hybrid Options: Which one are you?

Intern + Event

Intern + Fundraising

Event + Fundraising

Product + Intern

Product + Event

Product + Fundraising

Fundraising:

Complete the following under the guidance of your team leader.

1. Public Relations Concept
	1. How should you promote your cause?
	2. Make PR materials for your cause.
2. Money Making Concept
	1. How are you collecting?
	2. Who are you targeting?
3. Paperwork
	1. Permission to collect
	2. Company contact

Product:

1. What are you making?
2. How extensive is it?
3. How are you going to showcase it?
4. Create Product Creation Journal.

Internship: 1 40 hour internship (see Action Planning – Internships for guidance)

Event: 1 20+ person event (see Action Planning – Events for guidance)

Evidence Binder Materials for Hybrid: Either Internship Binder or Event Binder + information about the process of making your product or fundraising

**Evidence binders will be critiqued by panel judges and factored in to your final presentation grade.**